

Short and Simple

SMS Professional for rapid, reliable transmission of your business messages – Implemented into your own applications, or sent via e-mail or web browser, all over the world in a cost-effective solution.



SMS as a component of your corporate communication

Sophos SMS Professional offers companies of all sizes and sectors the capacity to send and receive text messages from applications, via e-mail and from any web browser in a reliable and affordable manner, all over the world. It doesn't matter if an individual user wants to send a single text message from an e-mail programme or if your company's marketing department wants to send hundreds of thousands of them on a regular basis from its own CRM application – SMS Professional has the right interfaces and affordable tariffs for all company sizes and applications.

When compared to IP-based messaging services, text messages are particularly favourable when it comes to communication with business customers. With the right service quality, a text message will almost always reach its recipient, even under the most adverse circumstances – such as when coverage is poor or a recipient's data service is disabled when travelling abroad. At the same time, message data are subject to the level of protection specified in the German Telecommunications Act and the German Data Protection Act.

Feature overview:

- Sending and receiving in all national and international networks
- Registered telecommunications provider
- Text messages sent and received via e-mail, web browser or interfaces
- Concatenated SMS (over 1000 characters), binary (M2M), unicode (China, Russia, Japan)
- Highly detailed reporting on transmission states
- Reception via short codes and full numbers
- High-availability cloud service, hosted in Germany
- Easy-to-use web interface, configurable in every browser

The SMS Professional principle

Link to customer network is established with secure, authenticated access via IPsec, SSL or leased lines. The text message is transmitted either from an easy-to-use web interface or integrated individual applications. Messages are sent to the Sophos MCS Cloud Platform, and then forwarded to mobile network operators all over the world in an affordable and reliable manner based on dynamically defined routing rules.

Sophos MCS Web Suite

MCS Web Suite is the easy-to-use browser-based administration interface for SMS Professional. It is utilised to effortlessly configure users, telephone books and dynamic templates. Sending text messages directly from MCS Web Suite is also easy. Granular access rights enable the creation of customer-specific user and administrator profiles, thereby reducing the risk of operator errors, misuse and the related financial damages.

Dashboard and real-time reporting

Real-time reporting with dashboard feature provides a transparent overview for the delivery status of each individual message transmission, as well as the status of entire message campaigns. Daily, weekly and monthly statistics broken down by mobile networks, users, recipients and campaigns deliver the information needed for measuring your campaign's success and evidencing the delivery of individual messages.

Integration in company processes

Variable interfaces permit simple, perfect integration in specific customer applications like CRMs, ERPs and groupware systems, as well as in-house notification solutions, communication platforms and business process management applications.

Thanks to the high number of technologies and protocols supported (SMTP, https, SOAP, XML, UCP, ...), the depth and scope of integration into company processes is solely dependent upon the requirements in the specific application. Feel free to contact us – we would like to support you to integrate our messaging services into your applications.

Cloud Service – Hosted in Germany

The Sophos MCS Cloud platform features two independent data processing centres in Germany, with multi-redundant connections to national and international mobile providers in order to guarantee the highest level of availability. Sophos MCS is registered with Germany's Federal Networks Agency as a telecommunications provider and is subject to German data privacy legislation.

About Sophos MCS

Sophos Mobile Communication Services (MCS) offers secure communication and IT security solutions "Hosted in Germany". Sophos MCS is an independent business unit within the international Sophos Group and has more than 20 years of experience in ITC services and the development of communication products. Today, the offices in Dortmund focus on the operation and enhancement of professional, business critical, highly available, cloud based SMS and notification platforms. Sophos MCS service is available 24 hours a day, 7 days a week, all over the world.

Scenarios:

- Bulk text messages for marketing measures
- Prompt distribution of up-to-date information to groups and organisations
- Retail: pick-up notifications for customers
- Two-factor authentication for online portals
- Steering of customer service representatives and technicians
- Logistics companies & forwarding agencies
- Messaging in the context of business processes
- Security applications
- M2M communication [Automotive, machine control]
- Banking and finance: mTAN (mobile TAN)
- Rescue services and emergency call functions
- Registration information for public Wi-Fi hot spots

